



Joanne Corby, MA, MPA

Unique and full of ideas, Joanne Corby channels her energy to the future of corporate education and business practices. Her humorously simple outlook has been called a “breath of fresh air.”

International audiences applaud Joanne’s alternative business approach when she applies it with the multiple view points in the audience. When profit, not-for-profit, local, and global, companies’ use her outside in approach, gains are made.

“There are two issues with corporate education,” Joanne explains, “producing measurable outcomes and linking the outcomes with business objectives.”

Joanne manufactures her programs from the outside in. This form of design brings an outsider’s perspective to the organization and event. Introducing the same technique to employees and audiences, Joanne delivers the blue print to address worldwide business challenges.

Worldwide challenges:

- Accountability
- Branding
- Competencies
- Diversities

Educational Topics:

Action Cycle Management – Limiting counter productivity
Catch the WAVE – Building customer service
Critically Thinking – Rearranging viewpoints
Get In the Game - Limiting the generational gap
Incident Planning – Managing emergencies
New Diversity, About Time – Advancing diversity
Stack Your Priorities – Effective strategic planning
360° ROI – Measuring true value
Workforce Planning – Succession planning

Background:

Joanne’s innovative and practical talents were strengthened during her healthcare career, in such leadership roles as: Director of Emergency Management and Community Services, Educational Practitioner, Director of Health & Safety for the American Red Cross, American Heart Association Regional Faculty and, Joanne is currently a City Councilwoman in Melbourne, FL.

A newly merged three-hospital system received a boost of energy from Joanne’s entrepreneur side when she developed a healthcare training center producing corporate education and collaborated ventures among local businesses, EMS providers, and hospital departments.

Joanne holds a master degree in human resource development and public administration. Her business concept, Look Inside the Box™, has been published in books and various trade magazines.

Skilled in research, strategic planning, and program development, Joanne captivates audiences and lends creditability to any concurrent educational session and conference.

Although Joanne is a ROI professional speaker, consultant, published author, and an elected official; her favorite role is wife and mother of three boys.

FOR BOOKING INFORMATION

Telephone: (321) 537-5191
Email: Joanne@uexpansion.com
Website: uexpansion.com